November Newsletter

Dear Parents:

Bright Beginnings NYC is on target to open its doors on January 2, 2014, as planned! We are happy to report that we've received numerous inquiries from interested parents, as well as several applications, and have gotten terrific feedback on our website, our framework, and our progress!

The website is finished and includes a summary of our goals, philosophy and available programs, as well as important parent resources, such as links to community services, etc. There is also a section for testimonials that we encourage you to fill out. So, make sure to check us out at www.brightbeginningsnyc.com, and provide us with any comments and suggestions you may have. In addition to the website, Bright Beginnings NYC is on Facebook at https://www.facebook.com/BrightBeginningsNYC, and on Twitter at https://www.twitter.com/BrightBeginNYC. We encourage you to like/follow us, and be an active part of the Bright Beginnings NYC family!

As we informed you in our prior newsletter, we are currently in the process of amending our Certificate of Occupancy to enable us to use not only our large classroom space on the first floor, but also the even larger space located downstairs as an indoor playground/gym and additional classroom. We have retained an architect and will soon be submitting our plans for the downstairs portion of the preschool to the NYC Dept. of Buildings. Once we obtain approval, we will be able to offer an afternoon half-day program, in addition to our full day and morning half-day programs. We'll keep you posted!

Lastly, we have been working on a meals menu, and will soon be posting a sample four-week menu on our website. The menu will conform to USDA guidelines for early childhood nutritional needs, and will include breakfast, a delicious hot lunch, and an afternoon snack. We've selected a wide array of dishes that are sure to entice even the pickiest of eaters, so please make sure you take a look and let us know what you think!

Best Regards, Joseph Ben-Moshe and Daniela Levarda Karen Hui Maria Espinal